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EXCELLENCE IN DESIGN ♦ CLEVELAND



Where Welcome Meets Wow

From curated estates to breezy coastal escapes, Laura Yeager Smith Home & Design turns houses into one-of-a-kind expressions of home

Step inside the Laura Yeager Smith Home & Design (LYSHD) studio in Hudson's historic downtown and you're instantly surrounded by inspiration. Swatches, sketches, and colorful mood boards mingle with the creative buzz of the studio's talented team as they bring the LYSHD magic to projects from coast to coast. Nearby, the LYSHD showroom, SMITHS CURATED, brims with a perfectly curated collection of handpicked furnishings and decor.

"We really have something for everyone," laughs Laura Yeager Smith, founder of LYSHD. "Our design work shapes entire homes; however, SMITHS CURATED is for anyone who might not need full-service interior design but is looking for that perfect piece."

That full-service interior design offering sits at the heart of LYSHD's award-winning work. Known for their seamless concept-to-completion process, Yeager Smith and her team manage everything from construction planning and design documentation to turnkey installation—down to the last dish and perfectly pressed bedding.

"We want our clients to enjoy the process as much as the result," Yeager Smith explains. "We are all about getting to those 'Wow!' moments with them, both in the experience they have working with us and every time they step through the door of their home."

Getting to "wow" starts with a scaled plan that sets the stage for harmony and proportion. Custom millwork, lighting, color, and texture add depth and character while textiles, artwork, and one-of-a-kind statement pieces infuse warmth and personality. Whether it's a bold pattern or a piece with a story, an LYSHD interior is defined by a dash of spice that transforms a space into an expression of self.

"Your home should be grounded in harmony and layered with personal style," Yeager Smith says. "Our goal is to create a home that is both beautiful and unmistakably yours."

FROM TOP: Laura Yeager Smith, principal designer and founder of Laura Yeager Smith Home & Design, in the entry hall of her River Bend project. The soaring great room and adjoining kitchen feature curated materials, refined finishes, tailored lighting, and a complete turnkey furnishings installation.

